



~ July 2018 Issue ~

In This Issue

- Alizeti Kickstarter A Success
- Sharing The Road At Different Speeds
- Alizeti Contest Winner
- Riding Tips & Tricks
- Montreal's Foodie E-bike Tour
- Alizeti Celebrates Bike Month

~ July 2018 ~

ALIZETI NEWSLETTER

Stay up-to-date with all the latest news and events from Alizeti

Thank You For Making Our Alizeti Kickstarter Campaign A Success!

When Alizeti launched our campaign on Kickstarter over a month ago, we aimed to raise \$75,000 in order to help us fast track the first production run of our innovative 300C E-bike conversion system. We not only achieved our goal but surpassed it. Alizeti strongly believes that our unique E-bike system will change the way people use their existing bikes for both fun and commuting and will encourage people to stay active longer regardless of age or fitness level.

The outreach created by our crowdsourcing efforts also showed us just how much demand there is for our affordable, easy to install E-bike solution. Over the last 45 days, we've been in contact with countless supporters requesting more information on our E-bike system. These inquiries came not only from our backers who pre-ordered our system

but also from the tech blogs, news outlets, and our growing community on Twitter, Facebook, LinkedIn and Instagram who shared our unique story.

We appreciate all the interest and questions that we've received, and we've done our best to respond to each and every one of them. Because of the overwhelming interest in the Alizeti 300C, we are already planning new features for the next version of this great E-bike platform as well as accessories to go along with it.

We are now very busy preparing our production, so all of our backers will receive their orders as soon as possible. Depending on whether you were an early bird pledger or caught us on the tail end of the campaign, our backers should expect orders to


begin shipping in the next month or so.

We will be posting regular additional updates to keep all our backers informed of our progress with the production and delivery schedule.

Thank you once again. We could not have done it without your support!

The Alizeti Team

WE DID IT!!!



Thank You!

FOR YOUR SUPPORT

FOR MORE INFORMATION WWW.ALIZETIIBIKES.COM

Why Consider An E-bike?

Keeps You Going!

Many people enjoy cycling with others, however, sometimes they may not be able to keep up. An electric bike is a perfect solution for this situation, as the slower, or less-fit riders can benefit from the electric assistance to help them enjoy social rides with friends and family.

Arriving at Work On Time Is No Sweat!

No one likes to cycle to work only to arrive sweaty and tired. An E-bike lets you gauge your level of exertion so you can arrive at work invigorated, on time, and less sweaty too!

No more Parking Woes

The convenience of E-bikes when traveling into town cannot be understated. How often can you go directly to where you want to go without waiting in traffic or circling around for an available, and free of charge parking spot? An E-bike allows you to simply pull up, lock up, and enjoy yourself. Many public transport services have now adopted policies to allow bikes on-board for those extra-long journeys. There are less and less compelling reasons to use a car as time goes on.

Cheaper Than a Car

Electricity isn't free, but it is still much cheaper and greener than gas. The cost of owning a car adds up very quickly, and even public transport can get expensive. An e-bike, however, costs just a fraction of what a car would and can propel you for about 30 miles or more before running out of power. This can be perfect for commutes into town or for running shorter errands in and around your neighborhood.

A Greener Solution

Electrical energy is a much greener option to gas. Riding an e-bike on a regular basis can make a substantial impact on reducing your greenhouse gas emissions while making your commute healthier and more enjoyable.

Better Looking Every Day

E-bikes used to be clunky, heavy, and generally not visually appealing. Battery technology has vastly improved and with it so has the overall weight of most E-bikes. While some e-bikes are still on the heavy side, many companies are now producing E-bikes that are substantially lighter, better built, and much more aesthetically pleasing than what we typically saw just a few years ago.

No Longer an Uphill Battle

Hills can quickly take the fun out of cycling.



Fortunately, electric bikes provide all the assistance you need to make issues with challenging hills a thing of the past.

Great For Shopping Too

An e-bike is perfect for those quick dashes to the corner store when you need milk or bread. Not only will you get the exercise required to keep you healthy, you will also only be purchasing what you can carry back, so you will be spending less money too! It's a win-win all around.

Encourages Longer Rides

Enjoy longer rides without the fatigue that normally settles in along the halfway mark. An E-bike helps you keep riding, so you don't need to worry about your lack of fitness holding you back.

Safer Than Conventional Bikes

Many modern E-bikes now offer more safety features than conventional bikes to keep E-bike riders safe. Features such as front strobe lights, rear brake lights, oncoming vehicle detection, horn and more are becoming more and more common on e-bikes.

Ride More Often

According to figures from the Transport Research Laboratory, e-bikes offer for incentive to get people riding their bikes. 46% of people with conventional bikes ride them just once or twice a week compared to 81% for e-bikes owners. In fact, 30% of those with e-bikes use them every single day! This means they're fantastic at making active mobility very accessible and riding more appealing since the number of bike trips increases daily.

A Much More Enjoyable Commute

A longer-distance commute on a conventional bike can lead to fatigue even before you've arrived at work. On the other hand, your rush hour car ride, often leads to being stuck in traffic, causing pollution, losing time and feeling frustrated. The sensible option is one where you can efficiently cycle past traffic with the help of an electric motor and enjoy a stress-free commute. Arrive at work more alert and feel great about the exercise you just benefited from.

Improves Overall Fitness

A very common reason for adopting an e-bike is when physical activity becomes a challenge. Anyone suffering from health-related issues that make regular exercise difficult can now continue to stay active without risking further injury or over exertion. E-bikes also help the aging population stay active longer which improves their health and quality of life.

Sharing The Road At Different Speeds

The most basic act of going out in public involves interacting with other people who are doing different things in different ways than you are. Whether you are a driver respecting the speed limit when a firetruck needs to pass you with sirens ablaze, a pedestrian in a hurry while someone else is slowly making their way down the sidewalk on crutches, a cyclist riding behind a bus that frequently stops, different types of vehicles going at different speeds on the same roads is a reality of city life.

While roads are generally designed to permit vehicles to safely pass each other, bike paths are often designed to barely accommodate the width of one cyclist in each direction.

Bike paths often seem like they are only designed to accommodate cyclists traveling at one speed (Many recreational paths in Montreal seem to imagine all cyclists riding at 15km/hr, based on the sharpness of the turns and narrowness of access points). This has never been a reality in the past, and with the growing popularity of E-bikes, cyclists are now facing more and more disparities in speed on more congested paths.



So, should people ride E-bikes on bike paths? The answer really depends on how fast you want to ride your E-bike, and whether that speed will present a danger to other path users. The funny thing about cyclists being 'vulnerable road users' is that if you ride in a way that poses a danger to other cyclists, you also threaten your own safety.

One marvelous feature of E-bikes is that you can ride at the same speed as other cyclists but still get to your destination with less effort and in a shorter time because the motor assist helps you pick up speed much faster when you leave the path or cross intersections. If you are comfortable riding your E-bike at bike path speeds, ride on a bike path.

If you find yourself becoming impatient with the slow speed of bike traffic, you might want to find a road where you can safely ride at your desired speed

There is a learning curve to biking safely in automobile traffic, but until bike paths are designed for safe use by more cyclists at a wider range of speeds, an E-biker who wants to ride at the pedal-assist cut-off speed will ultimately be safer and more efficient biking on the street.



A Bike Can Stay Upright On Its Own

Providing the bike is moving at a speed of 8 miles per hour or more, it will stay upright as it zooms along without its rider.

Bicycles featured air filled tyres before cars

Manufacturers were placing air filled tyres on bicycles before they were used on cars.

The world's most expensive bike sold for \$500,000 USD

A Trek Madone was also known as the 'Butterfly Bike' is a bike designed by the artist Damien Hirst. Considered a rare and valuable item as well as a piece of art, the Butterfly Bike was sold for \$500,000 by auction at Sotheby's.

And the Winner Is...

This spring Alizeti held a Facebook contest to highlight the launch of our Kickstarter campaign and participants had a chance to win a free Alizeti 300C E-bike conversion system.

It is with great pleasure that Alizeti would like to announce that the winner of a free Alizeti 300C E-bike conversion system giveaway is **Mr. Yann L'hermitte**. Yann was randomly selected from the participants who met all the contest criteria.

We would like to thank all the contestants for their participation and for making our contest and our Kickstarter campaign a success. Congratulations, Yann! We hope you enjoy riding the Alizeti 300C to cover

those longer distances when you aren't rolling on your longboard!

Join our Facebook page and stay tuned for upcoming giveaways by following us @alzetibikes



Mr. Yann L'hermitte

Riding Tips & Tricks

By sliding rearward or forward on the saddle, you can emphasize different muscle groups. This is useful on a long climb as a way to give various muscles a rest while others take over the work. Moving forward accentuates the quadriceps, while moving back emphasizes the hamstrings and glutes.

Beware of creeping forward on the saddle and hunching your back when you're tired. Shift to a higher gear and stand to pedal periodically to prevent stiffness in your hips and back.

Relax your grip. On smooth, traffic-free pavement, practice draping your hands over the handlebar. This will not only help alleviate muscle tension, but will also reduce the amount of road vibration transmitted to your body.

Keep your arms in line with your body, not splayed elbows out. This is an easy way to make yourself more aerodynamic and go faster without expending more energy.

Click Here For Video



Let The Adventure Begin!

The Alizeti 300C E-bike conversion system can take you anywhere you want to go. A lightweight all-in-one rack-mounted design makes converting your existing bike into a powerful electric bike simple and easy. You can be up and be riding in just a matter of minutes and best of all its affordable price and vast features let you ride in comfort, safety, and style.

Visit www.alizetibikes.com for more information and start your adventure today!



Montreal's Foodie E-bike Tour Of Little Italy

Montreal, Canada has been holding on to the title of most bike friendly city in North America for decades. Our small, beautiful city is decorated with almost 500 miles of bike paths, so it is no wonder that we at Alizeti drew our inspiration from our hometown to design creative and innovative solutions for more accessible urban cycling.

The love-affair we have with our city can be complicated at times, but one thing is for sure. The passion we have for good food and our opportunistic nature to bask in the beauty and inviting atmosphere of a moment makes us loyal to our favorite spots around town. And it is this that gives Montreal its colorful identity.



The arrival of warm weather brings about a magical transformation throughout Montreal. Within the span of a week Montrealers go from being grumpy, bundled-up hibernators to “it’s all good” and enjoying the sun’s rays on a “terrace” over a cold coffee or a microbrew in flip-flops.

If you have the chance to visit Montreal this summer, I recommend conducting part of your tour leisurely on two wheels. Discovering a city with the convenience of an e-bike can help you take in the sights and sounds and really connect with the MTL vibes that are unlike anywhere else on the continent.

You won’t want to miss the flavours and atmosphere of our local microbreweries in between picturesque city cycling and some damn delicious food. Here’s my very special “Bicicletta, Birra, Buon appetito!” tour of Little Italy, one of my favorite neighborhoods in the city. With direct access to bike paths, you can cruise safely between stops and take it all in. Cheers and ride safe!

1. Vices & Versa, 6631 Boul. Saint Laurent – A wide selection of beers from Quebec’s best microbreweries. The charming terrasse beneath the trees in the backyard is a perfect spot to cool off and savour the assortment of local charcuterie and cheese or the homemade poutine with beer sauce.

2. Pizzeria Napoletana BYOB, 189 Rue Dante- Definitely worth the wait. Give your name, cool off in the inviting shady spots around the piazzetta in Dante Park across the street and pick up an ice-cold bottle of Pinot Grigio at the small depanneur (corner store) across the street to accompany a rustic pizza or pasta dish.

3. Caffe San Simeon, 39 Rue Dante – Experience the authenticity of an Italian café on a cozy terrace as you refuel with one of the city’s best espressos or cappuccinos, or better yet, cool off with their unique, refined take on an iced coffee topped with a touch of frothed milk and chocolate flakes.

4. Gelateria Da Roberto- Italian Restaurant and Ice Cream, 2227 Rue Belanger Est - Ride through the quiet, tree-covered streets or explore the romantic, rustic back alleys of between Boul. De Lormier and Sagard Street and head to Roberto’s gelateria. After visiting Italy and indulging in gelato every. single. day, this is the only place that has since measured up and come close to the real deal. I love that you can discover several popular, Italian flavors in even a small-sized cup. Go for gianduaia, stracciatella, Toblerone, Baci or pistachio! The lemon granita is equally delicious and refreshing!

5. Birra Birra, 7129 Boul. Saint Laurent - Finish off your gastronomic tour of Little Italy the best possible way. You will feel right at home at Birra Birra. Their bar food menu offers plenty of fresh, light evening snacks or appetizers, but if there is one thing you try, it must be Birra’s smooth Coconut Stout on tap.

There is no better way to end ‘Il Giro del’ Piccola Italia’ by riding through Jarry Park. It is one of Montreal’s largest and most beautiful green spaces to relax and cool off after a hot afternoon. Jarry Park is a favorite spot among locals for family picnics, taking a refreshing swim or laying in the shade to rest and digest! Arrivederci!

Click here for full interactive map: 

Alizeti Celebrates Bike Month

To highlight #BikeMonth this May, Alizeti participated in a friendly challenge organized by Velo Quebec to encourage individuals and places of business to ride their bikes at least once throughout the month. While only a few of our employees commute to work daily, we all love to ride, and we thought it would be a great idea to bring the month to a close and meet our goal by setting

out on a group ride to a nearby park for a picnic.

It was remarkable to see everyone smiling and having so much fun doing something as simple as taking a short leisurely bike ride. Remnants of positive energy could be felt for the rest of the day and since the riding season is still young, we decided to make a point of repeating

the activity every month.

Bike riding is a great way to get physically active outdoors and to connect with your environment. Riding all together at Alizeti confirmed that cycling in a group can uplift and unite a team and bring people closer together.

